Jonathan Ortiz

Kickstarter Excel Questions

1. The most successful projects were created in May/June. The least successful projects were created in December. The majority of successful projects were podcasts.
2. A limitation of this data is that there is no data past 2017 therefore, we don’t have the most current information.
3. A possible graph that could be included is one that analyze the data of successful, failed, and canceled projects over the years.